

"Leadership is a choice, not a label."

Bob 'Idea Man' Hooey

Many successful 21st Century leaders are moving into using the coaching role as an effective leadership skill in helping their teams grow and succeed.

- **Leadership coaching** in its essence will help you discover the area(s) which are acting as roadblocks for the person being coached.
- **Leadership coaching** can help you turn roadblocks into stepping-stones for increased success, productivity, and a real sense of satisfaction on the job.
- **Leadership coaching** can bring you a sense of satisfaction as the coach, too... **in bringing out the best and in seeing your people win!**

One of the most important aspects of your leadership growth and continued success is measured by the investment in your team and the results of those efforts.

The wisdom of our leadership experts, when applied, will help your quest in equipping and motivating your teams to grow and to succeed.

"You win when your people win!"
Bob 'Idea Man' Hooey

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Bob 'Idea Man' Hooey, DTM, PRA, CKD-Emeritus, Accredited Speaker, 2011 Spirit of CAPS recipient is an inspirational leader, speaker, and a prolific author whose works include **'Legacy of Leadership, Strive for significance – lead on purpose!'**, **"In the Company of Leaders"**, **'Speaking for Success'** and **'The Courage to Lead!'** His articles have been featured in a multitude of North American trade and global consumer publications. He is a respected leader who has been honored by CAPS, NSA, Toastmasters, and the United Nations for his leadership contributions. His creative Ideas At Work have allowed him to travel the globe sharing insights, encouragement in 61 countries, so far. With Covid-19 he has been zooming around the globe to share his ideas. His **innovative Ideas At Work!** have been successfully applied by global leaders as well as Canada's 50 Best Managed Companies.

